

It's time to pass the bullhorn to the generation that stands to lose it all—the teens.

● Introducing **GET OFF THE COUCH! CARTOONS™**

Fast acting cartoons that incite (and inspire!) on impact.

We provide the straight, uncensored and special-interest-free scoop about the climate crisis in a format teens will gravitate towards (short, music-centric, no-holds-barred animations) and they'll bring the desperately needed ingenuity, fearlessness, and commitment of youth in numbers required to force large scale change.

**The time is, um...now.
So, like, join us.**

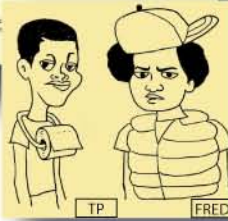
**GET YER BUTT
OFF THE X%!!!
COUCH!
CARTOONS**



**TO BE PRODUCED
WITH STRICT
OVERSIGHT OF
ACTUAL TEENS!**



change *add*



● Academy Award winning producers, world renowned Climate Scientists,....and you.

CONTACT: Vinnie Angel • 646-221-8393 vinnie@vinnieangel.com ● Peggy Stern • 917-224-3992 pstern@earthlink.net
GET YER BUTT OFF THE X%!!! COUCH! CARTOONS™

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iMatter t-shirt ©2010 Kids-vs-GlobalWarming.com

**GET YER BUTT
OFF THE X%!!!
COUCH!**



Like, right now.
I mean it.
Melting
Madskimo

**ONLY YOU AND YOUR BUTT
CAN STOP GLOBAL WARMING.**

(So, get yer butt off the couch and get started.)

BERGMAN



CARTOONS

CARTOONS

ACTION MAP

JOKE WRITER CLUBHOUSE

PALS

ABOUT



The Sticky Icky about Innovation
Starring SNOOP DOG

Penguins do actually mate for life!

3 FACTS Three basic facts about the issue presented in the cartoon will go here.

ACTIONS Locate actions in your hood and around the world on our Google Map

LINKS Related links specific to the issue in this cartoon.

BACK

HOME

NEXT

Episodes

SEARCH



Episode: # 12
Your Butt Goes when the Seal Butt Goes
Extraction
Featuring: The Jonas Bros



Episode: # 11
What the F* Is a CO2?**
Carbon Facts 101
Featuring: Dr. Hansen, The Beatles, a dirty snowflake



Episode: # 10
SOLAR PLEXUS
Solar Energy made S-Z
Featuring: Chris Rock



Episode: # 9
GIMME A LIE!
Sealing thru the SPIN
Featuring: John Stewart, GOD, SantoGold



Episode: # 8
The Sticky Icky

Join Our Writing Team

In Progress: EPISODE #14

SUBJECT: Geothermal Energy Safety

BASIC Argument:

This geothermal energy originates from the original formation of the planet... Heat pumps are the fastest-growing means of exploiting geothermal energy. The word geothermal comes from the Greek words geo (earth) and therme (heat), from within the Earth...

MORE

STORYBOARDS In PROGRESS:



VIEW

READ

CONTACT

(25) SCRIPT Writers as of 4-12-10

Karen Duval, Mark Scool, Chris Hammond, Jesus Carisquillo, Britte Heffernan, Vinnie Angel

Location 4-12-09- Whitman Jr. High, Queens, NY



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GET OFF THE COUCH! CARTOONS™

Website mock

- Academy Award winning producers
- Advised by the most respected Climate Scientists on the planet.
- And you.



ALL-PLAY Production Style:

- Co-produced with TEEN advisors
- Crowd Source input
- Transparent online Production



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More Info About

GET YER BUTT OFF THE X%!!#! COUCH! CARTOONS™

Fast acting cartoons that incite (and inspire!) on impact.

PROJECT: An animated series to transform the motivating messages of the climate change movement into an online and on-phone pop-culture phenomenon—rallying teens to participate in solving the global climate crisis.

● **CONCEPT:** An ongoing series of high-quality & high-comedy animated shorts, produced by an Academy Award winner and directly informed by the current leaders of the climate crisis movement, that will translate evolving scientific, technological and political innovations to teens around the world, and inspire them to become the instigators for substantial solutions. Short, colorful, comedic and content-filled animation are ideally suited for the new forms of technology that consume teens' attention—particularly iPods, phones and the internet.

● **Why Now:** Without the committed involvement of the next generation our planet doesn't stand a chance. Kids today have grown up under the specter of global warming but most still don't know the basic facts about what it is nor do they know what they can do to make a difference. We must provide the next generation with immediate access to the critical information they need to make educated decisions for their futures and make sustainability a fundamental part of their DNA.

● **Sustaining the Effort: Creating a Tsunami not a Sound Bite.** By creating a continuous stream of hi-quality episodes, year in and year out, that entertain, educate and stay current in regard to the climate crisis as well as to advances in science, technology, and policy we will generate an ever-growing and constantly informed following. **More than 46% of the world's population is under 25, so their education about climate change and the environment is crucial.**

The **GET OFF THE COUCH CARTOONS™** series will be a powerful and ongoing resource for concerned teens as well as for educators, activists and policy makers across the globe as the need for aggressive action becomes even more obvious.

Target Audience: TEENS. Teens are the voters of tomorrow. They will be the future job force, the future business leaders, the future consumers, and the future policy makers. Once informed, young people will readily lead the charge for the necessary changes in habits and policy needed to combat this crisis. Kids are quick to master the new technologies enabling them to work together, and they will—once they have unfiltered access to the actual facts.

There has yet to be a media campaign able to capture the attention and tap the desperately needed ingenuity, fearlessness, and commitment of youth in numbers required to force large scale change. GET OFF THE COUCH! CARTOONS will fill this gaping hole in our world's know-zone layer.

Teens need this, like, um...now.

● So, if you're reading this that means you have mad skills of one sort or another and can obviously kick-start this crucial project to the next level. Two words: **Do it.** Or be prepared to face down the millions of angry teens when the shit really begins hitting the fan soon enough. One word: **Thanks.**



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INTRO SEQUENCE

Time to wake up and smell the sweaty iceberg!

The quick intro sequence that appears before each episode.. Introducing Mads-kimo, the irate Inuit teen, and Bergman, the fast melting iceberg.

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INTRO CARDS APPEAR OVER EXCITING THEME MUSIC GOES

NARRATOR

(SAID AT TOP SPEED like the narrator/announcer on the Rocky and Bullwinkle Show)

Due to global warming the temperature in the arctic regions of our planet have become dangerously warm—melting ice sheets, extincting species, and forcing the native eskimo peoples to leave their arctic livelihoods and seek warmer climes. But, as you'd expect, one rebellious **TEEN** would not leave his sweaty glacier friend behind to meet an untimely melt—determined to draw attention to this dire and daunting perdicament—to reprimand those responsible for heating his homeland and forcing him to fashion nothing but a pair of form-fitting 100% organic wool undies.

MADSKIMO

These make my *effing* eskimo eggs itch!

NARRATOR

As expected, the ice melted away at an alarming rate until only MADSKIMO and his sweaty glacier friend BERGMAN were left in the rising arctic seas! *Will the world wake up and save them from this reversable wackness?!!! Or wait until its too late?!!!* Whipped and whirled in global warming wrought waves they were rescued by a wayward whale loving whaler with a refrigerated trailer. The ship captain jumps on this news-op payday and turn this wet Inuit teen and his sweaty glacier compatriot, BERGMAN, into a 24hr news phenom. Word of these seemingly *ribald* refugees criss-crosses the earth until they are eagerly adopted by a suberbean squad of cheery cheerleaders in need of a little muscle.

MADSKIMO

(to camera) *Cheerleading?!!! No effing way!!* We barely have time to find out who's *effing* up the planet and fix it before its too *effing* late!! Besides, I don't know anything about bucket drops or thick mascara!

BERGMAN

You know they'll always stick me at the bottom of the pyramid!

CHEERLEADER CAPTAIN

Can I get *foot fungus* from a glacier?

PULL OUT FROM CHEERLEADER AS HER FACE TURNS FROM ANGRY TO CHEERY SMILE. WE SEE THE REST OF THE TROUPE AROUND HER IN FORMATION. THEY LAUNCH INTO THE INTRO CHEER

HOLY CRAP HIGH SCHOOL CHEER SQUAD

(in unison)

You SUCK! You SUCK!

Cuz you don't give a F***!

About the planet!/You silly rabbit!

Its/time/to/ GET-OFF-THAT-COUCH

Before (clap, clap)/you drown(clap, clap)/in pig vomit!!

Sooooo....STOP SUCKING!!!!

Hooray!!



Episode:

COW PATTIES ARE FULL OF S***!

LESSON: How drastically reducing our hamburger habit will reduce CO2's

Topics Covered: Rainforest destruction for grazing land; the massive CO2 emissions via burning rainforests; beef's major impact on the climate crisis; the itchiness of polyester; awkward co-worker relations, and more!



STARRING:

Alec Loorz
(Teen Environmentalist
Kids-vs-globalwarming.org)

and...
MADSKIMO
(Irate Inuit teen)

INTERIOR. DAY. FAST FOOD BURGERCHAIN

Camera pans through crowd to get to the front counter in MEAT-HEADS™ Burgers, an insanely busy fast food restaurant. The stressed and sweaty manager suddenly notices that the burger orders are piling up but there are no burgers in the outgoing burger bin! The hungry crowd is becoming enraged! The manager storms back to the kitchen to confront the teen burger crew: Alec and Madskimo, both dressed up in their ill-fitting, red-n-yellow polyester MEAT-HEADS™ Burgers uniforms.

Madskimo is frantically running back and forth with frozen burger patties from the walk-in-freezer and stacking them next to Alec who is casually reading OMNIVORE'S DILEMMA next to the sizzling yet barren burger grill. Seeing the empty grill and the burger cook (Alec) standing idle the manager turns a violent shade of purple. The scream that comes out of his mouth hits the glass-breaking frequency immediately--shattering glass ketchup jars, the to-go window, the fronts of hand-held game devices and cell phones held by kids and teens in line, as well as Alec's glasses. Madskimo sticks a stack of frozen burger patties in the manager's mouth so Alec can get a word in edge wise.

ALEC
(nonchalantly)

There's a grease fire. The code book says I can't cook during a grease fire.

MANAGER
(still in a rage)
Where!! I don't see a flipping fire!!!!

ALEC
Not on the grill. Here....

Alec calmly pushes open the back door of the restaurant and reveals actual footage of a burning rainforest.

CLOSE UP on shocked looks on the faces of the Manager, the assistant manager, and Madskimo, as the reflected yellow light of the fire dances on their faces.

CUT TO camera panning the dumbfounded and mouth agape faces of customers in the restaurant as they look out on this overwhelming destruction.

Cut back to Alec.

ALEC
(speaking directly into camera- delivers facts on deforestation related to the climate crisis)
Scientists say one days' deforestation is equivalent to the carbon footprint of eight million people flying to New York....etc, etc,...

Cut to FRONT OF RESTAURANT

Olivia Loorz, in a full MEAT-HEADS™ Burgers polyester outfit, is working a cash register and addressing a still shell-shocked customer.

OLIVIA
(big ready-to-serve-you smile)
You want some fries to go with all those CO2's?

Clip ends with ALEC and MADDY delivering a quick WHAT CAN BE DONE outro as we see the manager, having gone completely mad, running out into the burning rainforest landscape in nothing but his red and yellow underwear.



Episode:

RT: 1min 30sec

CHANGE YOUR HABITS YOU SILLY RABBITS

...or HOW I SHOPPED TILL I DROPPED AND SAVED YOUR ASS

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Synopsis:

SNOOP DOG explains how changing HABITS will create a MARKET DEMAND for innovative product solutions to reverse global warming.

EXT.DAY.THE HOLY CRAP HIGH SCHOOL CHEER SQUAD BUS IS DRIVING ALONG CRENSHAW BLVD IN THE COMPTON NEIGHBORHOOD OF LOS ANGELES. SNOOP DOG IS DRIVING THE BUS AND GIVING THE KIDS AN EARFULL.

CUT TO- CU OF SNOOP IN THE REAR VIEW MIRROR—FROM THE PERSPECTIVE OF THE KIDS SITTING BEHIND HIM IN THE BUS--AS IF HE IS TALKING DIRECTLY TO THE VIEWER (WHICH HE IS).

SNOOP DOG

Its all about your habits you silly rabbits. Damn. Taking the subway or the bus is much less wasteful of fossil fuels than driving, but if you don't get up in your momma, poppa and Obama's grill to demanded mass transit and the necessary train lines, subway stations and bus routes today then they won't be ready to ride tommorrow when that iceberg melts the big one. Knowutimsayin?

MADDY n BERGMAN

Uh huh.

THE BUS STOPS AND EVERYONE EXITS AS SNOOP DOG SHOWS THEM HIS SOUPED UP HYBRID CAR THAT IS PARKED IN THE MIDST OF A BUMPING CRENSHAW SAT AFTERNOON. JUMP CUT TO SNOOP DRIVING WITH MADDY AND BERGMAN IN THE BACKSEAT. THE CAR LURCHES UP AND DOWN ON THE FREAKY HYDROLIC SYSTEM SNOOP HAS INSTALLED. THE BUMPS ARE REALLY JARRING BUT SNOOP DOESN'T BREAK HIS PATTEN.

SNOOP DOG

See, my hybrid ride uses bout half the shiz-guzzle of standard rides, but cuz there arent enough evolved customers like myself hooking up the hybrid experience yet, the price per car is high and there aint competition to build more. Aight.

MADDY n BERGMAN

(shakily)W-W-W-Word.

SNOOP

Demand is the sticky-icky! Demand makes innovation and progress it's bitch! If you and your sweaty glacier friend are for realz in wanting to bring the shiznizzle down on global warming then you gotta put your benjamins down on products that don't freak the CO2s. Then new processes and technologies could well be invented that would greatly reduce or even solve the problem. This is how this place works.

EPILOGE:

SNOOP, MADDY and BERGMAN plus a few of the hot ladies in the back of the bumpin hybrid review the WHAT YOU CAN DO's. Everyone has to shout over the music and try to be clear as the car bumps along.

Enter CHEERLEADERS (plus SNOOP) condensing the episode lesson into a catchy cheer; introducing sample products that are sustainable; DUCK KISS/ USE THAT

WE'RE ALL CONNECTED ELEPHANT CHAIN EXIT—where the last person dragged screams "We're all conncted!!!" as he/she is dragged away.

FADE UP ON CARD (over bumping music track):
CARD- www.GETOFFTHECOUCH.com



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